

The Fort Wayne Parks and Recreation Department is providing a special opportunity for participation in the Winterval Ice Carving event.

- Carving locations will be shown on a downtown event map with scheduled carving times
- The ice carving is a great way to showcase your business
- The ice carvings will attract people to walk around downtown
- It is a beautiful work of art that can last several hours or days (depending on the weather)

Event Sponsorship

- Event sponsorships are available
- Event Sponsorship deadline is January 12, 2021
- Event sponsors will be included on the Winterval publications and listed on the event website at www.fortwayneparks.org
- Contact Patti Davis at 427-6465 or patti.davis@cityoffortwayne.org





Frozen Fort Ice Art

January 30, 2021
Throughout Downtown Fort Wayne



The Fort Wayne Parks and Recreation Department, with the support of many other groups, is hosting the **10th Annual Winterval Event on January 30, 2021**. Information on this event can be found at www.fortwayneparks.org.

Area businesses are invited to put themselves on ice by being a part of the **Frozen Fort Ice Art exhibit**. Professional carvers will transform the blocks of ice into beautiful works of art throughout the day. Your business can purchase ice carvings which display your business logo, an object that represents your business, or a theme of your choice. Each ice block is approximately 20" wide x 10" deep x 40" tall, but that's only the minimum size the carvers work with. If you wish, the ice artists can put several blocks of ice together to form a much larger sculpture for your business.

The carving can be put on display in front of your designated downtown business or at one of the other display locations (The Community Center, Promenade Park).

As part of your ice sponsorship, you may request a theme (such as a company logo) or you can choose "carver's choice" in which the ice artist chooses the design.

Cost

- **"Ice Block"** \$280 for a 1 block carving
- **"Igloo"** \$460 for a 2 block carving
- **"Glacier"** \$640 for a 3 block carving
- **"Ice Flow"** \$920 for a 4 block carving

- **Add Color to sculpture +\$30 one color, \$10 for each additional color**
- **Add Printed Logo in Ice- +\$30**
- **Add Lights to sculpture +\$10 per LED white light**

The benefits of your sponsorship include: Your company logo and a picture of your completed sculpture will be posted on the Fort Wayne Parks and Recreation website (fortwayneparks.org); your company logo will be included on printed material; your carving will be shown on a downtown Winterval Event map and your business will be listed as an event sponsor.

I know that together we can make **Winterval** a success! Thank you for your support.

Sincerely,

Patti Davis

Patti Davis
Winterval Chair
260-427-6465
patti.davis@cityoffortwayne.org

Frozen Fort Ice Art Sponsorship Form

Date _____

Contact Name _____ Business Name _____

Address _____

City _____ State _____ Zip _____

Business Phone _____ Cell Phone _____ e-mail _____

Frozen Fort Sponsorship Level:

\$920 - Ice Flow **4 block ice carving**

Sponsor's Choice

Carver's Choice

\$640 - Glacier **3 block ice carving**

Sponsor's Choice

Carver's Choice

\$460 - Igloo **2 block ice carving**

Sponsor's Choice

Carver's Choice

\$280 - Ice Block **1 block ice carving**

Sponsor's Choice

Carver's Choice

Add Color \$30 one color \$10 each additional

Printed Logo in ice \$30

Add Lights to Sculpture \$10 per

❖ **Sponsor Choice:** Sponsor will pick theme. Theme is _____

❖ **Carver's Choice:** Ice Artist will pick theme and sponsor's name and logo will be put on display by the piece. *Please attach graphic of name and logo and/or chosen theme graphic.

❖ **Location:**

○ I would like my carving to be placed at:

○ Community Center Promenade My designated downtown business

○ Other _____

❖ **Sponsorship Deadline:** January 12, 2021

Please mail this form with your payment to: (Make checks Payable to "Board of Park Commissioners")

Fort Wayne Community Center

Attn: Frozen Fort

233 West Main Street

Fort Wayne, IN 46802

Method of Payment Cash Check MasterCard Visa Discover

Please Invoice

Card Number _____ - _____ - _____ Exp. Date _____ / _____

Name as Printed on Card _____

Refund Policy - The event will be held regardless of weather. No refunds will be given unless the carving is not completed.

Tax Deductions - The Fort Wayne Parks and Recreation Department is a tax deductible organization, and your event contribution may be tax deductible. Please consult your tax advisor with any tax questions.