



**Fort Wayne Parks and Recreation  
Junior and Pee Wee Golf Tour  
Sponsorship Opportunities**



The Fort Wayne Parks and Recreation Department's Junior and Pee Wee golf program began in 1977 as a 3 day golf event for youth in conjunction with the Three Rivers Festival. The event grew in popularity and in 1981 the Tour was introduced. Today the program consists of 11 events for the Junior Tour and 5 events for the Pee Wee tour. Events are held at several golf sites around the Fort Wayne area. There is an average 700 Jr. Golf and 220 Pee Wee golf enrollments each year with nearly 2,000 spectators.

The purpose of the Fort Wayne Junior and Pee Wee Golf tour is to provide youth athletes with the opportunity to develop their skills through competitive golf tournaments.

There are many benefits for youth including

- **FUN-** One of the best reasons for youth to be involved with golf is that they'll have an absolute blast. It's a chance to develop new skills, both physical and mental, make new friends and discover new opportunities.
- **Develop lifelong friendships:** You never know who you will meet on a golf course and interaction with others allows kids to develop social skills.
- **Learn etiquette:** Young people should play golf because it is based on characteristics that are missing in our society. Golf places an emphasis on etiquette. In golf there is no judge or referee; instead, players govern themselves and fellow competitor
- **Competitive Play-**One doesn't have to be lean, strong, or fast to play golf. Golf champions come in all shapes and sizes. Unlike most other sports, you can enjoy golf your entire life and it's never too early to start!
- **Manage Emotions.** Golf closely parallels real life as one experiences the highs and lows of the game. This range of experience from birdies to triple bogeys rewards a young person's ability to keep each shot in perspective, manage one's emotions, maintain a positive outlook and focus on the shot at hand.
- **Spending Time Outdoors.** It is an opportunity to spend a few hours outdoors in the fresh air. While playing golf, participants can experience all forms of nature

In order for the Junior Golf program to remain fun and affordable, we rely on community support. All funds go directly to the Junior and Pee Wee Golf program, and are not used for any other purpose. We can consider trades or other non-cash sponsorships. We ask that you please consider one of the following sponsorship opportunities listed in this packet. **To ensure that your business is included in the advertising, please respond by January 1<sup>st</sup> to be included in the Spring Fun Times and April 1<sup>st</sup> for Summer Fun Times.**

**For more information please contact**

Rick Hemsoth  
Manager of Golf Operations  
rick.hemsoth@cityoffortwayne.org  
260-427-6710

Chuck Reddinger  
Deputy Director of Recreation  
chuck.reddinger@cityoffortwayne.org  
260-427-6009

## Junior Golf Sponsorship Form

Date _____		
Contact Name _____	Position _____	
Business Name _____		
Address _____		
City _____	State _____	Zip _____
Home Phone _____	Business Phone _____	
Cell Phone _____	e-mail _____	

To ensure that your business is included in the advertising, please respond by January 1<sup>st</sup> to be included in the Spring Fun Times and April 1<sup>st</sup> for Summer Fun Times.

**Please mark your sponsorship level and mail this form with payment to:**

Fort Wayne Parks and Recreation, Attn: Jr. Golf, 705 East State Blvd., Fort Wayne, IN 46805

To ensure that your business is included in the advertising, please respond by January 1<sup>st</sup> to be included in the Spring Fun Times and April 1<sup>st</sup> for Summer Fun Times.

- Title Sponsor    \$7,000 (Max of 1)-Currently not available until 2019**
- Hole In One    \$3,500**
- Double Eagle    \$1,500**
- Double Eagle    \$1,500**
- Eagle    \$1,000**
- Birdie    \$ 500**

**(Make checks Payable to "Board of Park Commissioners")**

**Please send invoice**

Method of Payment    Cash    Check       MasterCard    Visa       Discover

Card Number \_\_\_\_\_ - \_\_\_\_\_ - \_\_\_\_\_    Exp. Date    /    3 digit security # \_\_\_\_\_

Name as Printed on Card \_\_\_\_\_

Refund Policy:    Events will be held unless hazardous conditions exist (i.e. thunder or lighting). Contact event golf course on the day of the event for any weather cancellations

Tax Deductions:    The Fort Wayne Parks and Recreation Department is a tax deductible organization, and your event contribution may be tax deductible. Please consult your tax advisor with any tax questions.

# Sponsorship Level Details

## **Title Sponsor- \$7,000 (Max of 1)-Currently not available until 2019**

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- Maximum of 1
- Company recognized in event name
- Company name and logo included on all printed material
- Logo on Fort Wayne Parks and Recreation Junior and Pee Wee Golf Tour web page
- Invited to attend each tour site with company brochures, flyers, promotions, products, etc.
- Tournament logo on all tournament trophies and awards
- Brochure or flyer at all 3 golf courses (provided by sponsor. Maximum size 8.5x11)
- Logo on Registration Form
- Logo on tournament apparel or other giveaway items (if applicable)

## **☐ Hole In One-\$3,500**

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- Company name and logo included on all printed material
- Logo on Fort Wayne Parks and Recreation Junior and Pee Wee Golf Tour web page
- Link to company's web site
- Invited to attend each tour site with company brochures, flyers, promotions, products, etc.
- Tournament logo on all tournament trophies and awards
- Brochure or flyer at all 3 golf courses (provided by sponsor. Maximum size 8.5x11)
- Logo on Registration Form
- Logo on tournament apparel or other giveaway items (if applicable)

## **☐ Double Eagle-\$1,500**

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- Sponsorship of 6 tour events
- Invited to attend each tour site with company brochures, flyers, promotions, products, etc.
- Tournament logo on all tournament trophies and awards
- Recognized on Junior Golf Website

## **☐ Eagle-\$1000**

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- Sponsorship of 3 tour events
- Invited to attend each tour site with company brochures, flyers, promotions, products, etc.
- Tournament logo on all tournament trophies and awards
- Recognized on Junior Golf Website

## **☐ Birdie-\$500**

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- Recognized on JR Golf Website
- Sponsorship of 1 tour events