

FEE RECOMMENDATION

For: Johnny Appleseed Campground
Cost Center: 439 – P242 NRO

Financial Objective and Justification Statement

The financial objective for Johnny Appleseed Campground is to be self-sustaining with 100% recovery of operating and maintenance costs through camp site fees. Johnny Appleseed Campground continues to be a popular metropolitan campground for recreational vehicle (RV) users and is full most weekends. Its convenient location makes it easy to enjoy the local sites and amenities that Fort Wayne has to offer. It is only minutes from the Children's Zoo, Glenbrook Mall, Allen County Public Library, Purdue Fort Wayne, restaurants, the Memorial Coliseum, Northside Pool, Rivergreenway trail, access to the St. Josephs River and the many other attractions.

Johnny Appleseed Campground has been successful in reaching its' financial objectives. As of October 26th, 2021, we had 8,407 days booked amongst 47 campsites. The projection below is based on dates booked through the end of October. With the proposed fee recommendations and all things remaining the same we can expect an increase in revenue for 2022.

Due to the rising popularity of Johnny Appleseed Campground, increasing operational costs and in order to stay up-to-date with needed improvements, the Department is recommending the following fee increase for our per day RV rate, tent daily rate, tent weekly rate, dump station for non-registered campers and firewood fees. **Please see attached proposed fees and fee comparison.**

Projected Results/ Outcomes

With the proposed updates, we anticipate a revenue increase of: \$25,221

Current and Proposed Fees

Current fees and proposed fees; new proposed fees or fee adjustments are highlighted.

Campsite/Amenities	Current Fees (approved 13 Feb 2020)	Proposed Fees (Effective 18 Nov 2021)
RV Site – Per Day	\$24	\$27
RV Site –28 days	\$576	\$576
Tent Site – Per Day	\$16	\$18
Tent Site – Per Week	\$96	\$126
Pump Truck Service	\$10	\$10
Dump Station	Free for camp guests \$5 for non-guests	Free for camp guests \$10 for non-guests
Fire Wood	\$2/6 pieces of wood	\$4/6 pieces
Dog Park Pass – Per Day	\$2	\$2
Dog Park Pass – Per Week (7 days)	\$10	\$10

****Deputy Director of Recreation may waive or approve changes to fee structure for special use requests. Requests for fee waivers and changes shall be submitted in writing.***

Regional Campground Pricing

Nightly RV site rates for surrounding/regional campgrounds. Johnny Appleseed Campground will remain the most affordable RV campground in the region.

Name	Location	Price	
Twin Mills	Howe, IN	\$35 - \$40	Tent - \$35
Deer Ridge	Richmond, IN	\$40 - \$47	Tent - \$30-35
White Oaks	Marion, IN	\$55-60	Tent - \$25-30
Shipshewana	Shipshewana	\$38 - \$47	
Indian Springs	Garrett, IN	\$40-50	plus \$5/night for Holiday weekends Tent \$25 Monthly \$595
Blue Lake Resort	Busco, IN	\$39 - \$49	plus \$5/night for Holiday weekends Tent \$25 Monthly \$595
Fireside Resort	Auburn, IN	\$38	Monthly \$550
Camp Timber Lake	Huntington, IN	\$40	Tent - \$25
Chain O'Lakes	Albion, IN	\$23-\$30	- TENT
Gordon's Camping	N of Kendallville	\$40	plus \$5/night for Holiday weekends Monthly \$495
Attwood Lake	Wolcottville, IN	\$35	plus \$5/night for Holiday weekends Tent \$25-29 Monthly \$495

Firewood Bundle Prices

- Do it Best - 5 pieces for \$5.00
- Kroger – 5 pieces for \$6.00
- Lowes – 8 pieces for \$7.98

Dump Station Pricing

- Angola – Love's Travel Stop, 3443 W Maumee St. Angola, IN - \$10 or less
- Brazil, IN – Pilot Travel Center, 4376 N State Highway 59 – Free
- Burns Harbor, IN – Pilot Travel Center, 243 Melton Rd - \$10 or less
- Clarksville, IN – Louisville North Campground, 900 Marriott Dr. - \$10 or less
- Columbus, IN – Ceraland Park Campground, 3989 S 252 E - \$20 or less
- Elkhart, IN – Elkhart Campground, 25608 CR-4 - \$20 or less
- Kendallville, IN- Bixler Lake Campground, 1650 Lake Park Dr - \$20 or less