

FEE RECOMMENDATION

FOR: Botanical Conservatory Mother's Day Plant Sale

COST CENTERS: Botanical Conservatory/ 422-P270

FINANCIAL OBJECTIVE AND JUSTIFICATION STATEMENT:

The Botanical Conservatory Mother's Day Plant sale is the only annual fundraiser for the Botanical Conservatory and a significant source of trust fund revenue. The Mother's Day Plant Sale is scheduled to take place May 5-8 at McMillen Park Community Center.

A standard garden center retail markup of no less than 2x is applied against production costs then rounded to the nearest \$0.95 to align with Conservatory Shop pricing practices. Department staff respectfully requests approval of the 2022 Mother's Day Plant Sale pricing.

Fee Recommendation:

MOTHER'S DAY PLANT SALE PRICING	
CATEGORY	PRICE
Annual/Vegetable/Herb (1pk, 2pk, 4pk or 6pk); Easy Seeds (pkt); Worms (8 oz cup)	\$ 1.95
Specialty Annual (4" pot); Tender Herb (2pk/4" pot)	\$ 4.95
Perennial (4" pot); Annual (6" pot)	\$ 5.95
Houseplant/Tropical (4" pot); Perennial (6" pot); Herb (6" pot)	\$ 7.95
Succulent (4" pot); Herb/Perennial (6" pot); Houseplant (6" pot)	\$ 9.95
Specialty Tropical (6"); Pre-Bonsai (4" pot); Potting Soil (0.9 Cubic Feet); Perennial/Shrub (gal. pot)	\$ 12.95
Succulent (6" pot); Annual/Houseplant (8" pot)	\$ 13.95
Air Plant (large); Petunia Hanging Basket (10"); Specialty Houseplant (6" pot); Bonsai XSmall	\$ 18.95
Bonsai Small; Houseplant basket (8"); Mixed Pot (10"); Specialty Annual Hanging Basket (10")	\$ 24.95
Potting Soil (2.8 Cubic Feet); Bonsai Medium	\$ 32.95
Premium Houseplant (10" pot - 1 gallon); Succulent Hanging Basket (8")	\$ 39.95
Mixed Pot (14"); Bonsai Large; Tropical XLarge	\$ 44.95
Bonsai XLarge	\$ 59.95

PROJECTED RESULTS OUTCOME:

Mother's Day Plant Sale revenue to Botanical Conservatory Trust Fund 422 supports public programming and volunteer development at the Botanical Conservatory.