

FEE RECOMMENDATION

FOR: Botanical Conservatory MAP Membership

COST CENTERS: Botanical Conservatory / 121P270

FINANCIAL OBJECTIVE AND JUSTIFICATION STATEMENT:

In December of 2021 the Board of Park Commissioners approved new fees for Botanical Conservatory Membership. Membership is an important earned revenue source that supports the operation of the Botanical Conservatory. The Museum Access Pass or MAP Membership is a long-term partnership between Botanical Conservatory, Science Central, The History Center, and Fort Wayne Museum of Art. Increases to membership fees at Botanical Conservatory, Fort Wayne Museum of Art, and Science Central have necessitated an increase in the distribution received after the sale of each membership, and thus an increase in the overall fee for the MAP Membership paid by the member.

The last MAP Membership fee increase took effect in 2020 due to an increase by Science Central. Due to these factors, the Department is recommending the following fees effective July 1, 2022.

Fee Recommendation:

Proposed Membership Rates			
Facility	MAP Rate	Regular Rate	Discount
Botanical Conservatory	\$60.00	\$75.00	20%
Fort Wayne Museum of Art	\$60.00	\$75.00	20%
The History Center	\$42.00	\$50.00	16%
Science Central	\$78.00	\$100.00	22%
Total	\$240.00	\$300.00	20.00%
20% Discount Over Individual Facility Purchase - or \$60			

PROJECTED RESULTS OUTCOME:

Passage of this fee recommendation would continue a multi-decade partnership with cultural attractions in Fort Wayne. MAP Membership is currently enjoyed by more than 250 families.

Attached:

- Current v. Proposed MAP Membership Fees

Current v. Proposed MAP Membership Fees



Proposed Membership Rates			
Facility	MAP Rate	Regular Rate	Discount
Botanical Conservatory	\$60.00	\$75.00	20%
Fort Wayne Museum of Art	\$60.00	\$75.00	20%
The History Center	\$42.00	\$50.00	16%
Science Central	\$78.00	\$100.00	22%
Total	\$240.00	\$300.00	20.00%
20% Discount Over Individual Facility Purchase - or \$60			
Current Membership Rates			
Facility	MAP Rate	Regular Rate	Discount
Botanical Conservatory	\$42.00	\$75.00	44%
Fort Wayne Museum of Art	\$42.00	\$75.00	44%
The History Center	\$42.00	\$50.00	16%
Science Central	\$69.00	\$100.00	31%
Total	\$195.00	\$300.00	35.00%
35% Discount Over Individual Facility Purchase - or \$105			