

Fee Recommendation

For: Johnny Appleseed Campground
Cost Center: 439 – P242 NRO
Effective: Thursday, November 10, 2022

Financial Objective and Justification Statement

The financial objective for Johnny Appleseed Campground is to be self-sustaining with 100% recovery of operating and maintenance costs through camp site fees. The Campground has been successful in reaching its’ financial objectives. Johnny Appleseed Campground continues to be a popular metropolitan campground for recreational vehicle (RV) users and is full most weekends. The park has 45 available sites and our 2022 season ran from Sunday, May 1, 2022 to Monday, November 7, 2022.

Due to the rising popularity of Johnny Appleseed Campground and to stay affordable to our competition, the Department is recommending increasing the Daily Rate from \$27 to \$30 per night and Monthly Rate to \$600. The proposed change to our fees will allow us to ensure our renowned excellent customer service, meet the higher demands of Campground usage, and protect, improve, and maintain campground amenities.

Current and Proposed Fees

Changes to fees are highlighted in the table below:

Campsite/Amenities	Current Fees 11/20/2021	Proposed Fees Effective: 11/10/2022
RV Site – Per Day	\$27	\$30
RV Site – Monthly Rate	\$594	\$600
Tent Site – Per Day	\$18	\$18
Tent Site – Per Week (6 days – 1 Free)	\$108	\$108
Pump Truck Service	\$10	\$10
Dump Station	Free for camp guests \$5 for non-guests	Free for camp guests \$10 for non-guests
Fire Wood	\$4/6 pieces of wood	\$4/6 pieces
Dog Park Pass – Per Day	\$2	\$2
Dog Park Pass – Per Week (7 days)	\$10	\$10

**Deputy Director of Recreation may waive or approve changes to fee structure for special use requests. Requests for fee waivers and changes shall be submitted in writing.*

Projected Results/ Outcomes

Impact

Current and proposed RV rental fees/day and revenue projections.

Fee	Revenue
\$27 (current)	\$206,453
\$30 (proposed)	\$230,220

Regional Campground Pricing Comparison

Name	Location	Price	
Twin Mills	Howe, IN	\$35 - \$40	Tent - \$35
Deer Ridge	Richmond, IN	\$40 - \$47	Tent - \$30-35
White Oaks	Marion, IN	\$55-60	Tent - \$25-30
Shipshewana	Shipshewana	\$38 - \$47	
Indian Springs	Garrett, IN	\$40-50	plus \$5/night for Holiday weekends Tent \$25 Monthly \$595
Blue Lake Resort	Busco, IN	\$39 - \$49	plus \$5/night for Holiday weekends Tent \$25 Monthly \$595
Fireside Resort	Auburn, IN	\$38	Monthly \$550
Camp Timber Lake	Huntington, IN	\$40	Tent - \$25
Chain O'Lakes	Albion, IN	\$23-\$30	- TENT
Gordon's Camping	N of Kendallville	\$40	plus \$5/night for Holiday weekends Monthly \$495
Attwood Lake	Wolcottville, IN	\$35	plus \$5/night for Holiday weekends Tent \$25-29 Monthly \$495

Firewood Bundle Prices

- Do it Best - 5 pieces for \$5.00
- Kroger – 5 pieces for \$6.00
- Lowes – 8 pieces for \$7.98