



Step-by-Step Guide for Promenade Park Renters

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WELCOME

When you choose Promenade Park as the venue for your event, you're choosing a space that's new, exciting, bustling, and scenic. When it opened in August 2019, Promenade Park became the newest city park in Fort Wayne and quickly rose to become a premier destination for residents and visitors alike. Boasting amenities such as a Café space, the PNC Playground, the Parkview Tree Canopy Trail, and the Sweetwater Band Shell makes it more than just a park – it's the perfect venue for events of all kind. Contact us today about booking Promenade Park for your next event, and join us as we ensure Riverfront Fort Wayne is *Always Moving*.

UNDERSTAND OUR POLICIES

The following policies, procedures, and guidelines were developed over the span of two years of deliberative collaboration spanning the City of Fort Wayne and various community agencies. Professionals with expertise in public's safety, water safety, recreation, maintenance, marketing, and customer service worked together to craft the contents of this document. Promenade Park operations seek to balance the needs of the professionals involved and their respective goals; the goals of Riverfront Fort Wayne, the Fort Wayne Parks and Recreation Department, and the City of Fort Wayne; and, the needs of the public. We reserve the right to deny any rental/renter if we are unable to meet the demands of the event, if there is a history of problematic behavior, if there are unpaid balances, if our facility is closed, or if the event conflicts with organizational goals and values or any of the policies below. If you have any questions, please feel welcome to ask.

UNDERSTAND WHEN YOU MUST RENT PROMENADE PARK

Promenade Park is a bustling downtown center of activity. We are proud of the enthusiasm our community has shown since the park's opening. In addition to typical "private" rentals (weddings, corporate events, reunions, parties, etc.), the park may be rented for special community events/festivals/classes/public programs. Drop-in events/programs are not allowed in the park and violators will be removed. You must rent the park if your plans fit any of the items in the following definition:

"General Special Events are organized activities that require the use of open park space, the closure of roads/sidewalks, often involving food, beverage, merchandise, amplified noise, or other forms of entertainment. This type of event also secures sponsorship, raises funds, and markets to the public. Examples include small concerts, festivals, vendor displays, etc. The final determination of a special event and its associated requirements is at the discretion of FWPRD staff."

STEP 1: CHOOSE A SPACE

Promenade Park has multiple spaces for rent that meet different needs and capacities. Explore your options below. (Please note: all capacities are the maximum and we reserve the right to deny rental if a prospective rental may endanger guests or the public, exceed capacities allowed by fire code, may reasonably damage park amenities, etc.)

Park Foundation Pavilion

Maximum Capacity: 150 seated, 338 standing (indoors)

Amenities:

- Air Conditioning and Heat
- Covered Patio
- Private Restrooms
- Catering Kitchen with Fridge and Microwave
- Tables and Chairs Provided

The Park Foundation Pavilion is a beautiful centerpiece to Promenade Park. With its large glass walls and five operational garage doors, it's the perfect space to make guests feel like they're a part of the park, while still enjoying modern comforts. The main room has a wall that features slices of wood from the original Wabash & Erie Canal. The large concrete patio is completely covered on the north side, and features metal café tables and power outlets. This space is ideal for corporate dinners, nonprofit fundraisers, wedding receptions, board meetings, and much more.

Auer Lawn & Sweetwater Band Shell East

Maximum Capacity: 978 seated, 1100 standing

Amenities:

- East Side of the Sweetwater Band Shell
- Handicap-Accessible Grass
- 10 convenient electrical outlets

The Auer Lawn is a large green space located on the south side of Promenade Park. Rental of this area includes the east side of the Sweetwater Band Shell, which is lit up at night. The band shell has an array of high-power electrical outlets and a concrete floor for your use. Directly next to the lawn is the outdoor game area, which includes free cornhole, ping pong, and foosball. The lawn is bordered on the east by Harrison Street, which makes access to food trucks easy for guests. This space is ideal for concerts, speakers, performances, and movie nights.

Old National Bank Plaza & Sweetwater Band Shell West

Maximum Capacity: 89 seated, 100 standing

Amenities:

- West Side of the Sweetwater Band Shell
- Metal Café Tables with Chairs
- Excellent Views of the River

If you want the feeling of really being immersed in the heart of Promenade Park, the Old National Bank Plaza is the perfect location. Centrally located on the south side of the river, the plaza is a bustling hub of activity. Bordered to the west by the Doermer Kids Canal and Rotary Fountain, the sound of running water provides a wonderful ambiance for the

space. Rental of this area includes the west side of the Sweetwater Band Shell. The band shell has an array of high-power electrical outlets and a large concrete “stage” for your use. To the north of the plaza is the Ambassador Enterprise Amphitheater, which provides scenic views of the river and north side of the park. This space is ideal for fundraisers, public events, and performances.

Historic Wells Street Bridge

Maximum Capacity: 400 seated, 400 standing

Amenities:

- Tent Capabilities (with some restrictions)
- Historic Atmosphere

Built in 1884, the Historic Wells Street Bridge has been a showpiece of downtown Fort Wayne for decades. It now stands as an important gathering place in Promenade Park, as well as a pathway between the north and south sides of the park. The bridge can be outfitted with a weighted tent to bring shelter to your event and power outlets are located along the beams. This space is ideal for wedding ceremonies, cocktail parties, public events, and more.

STEP 2: CHOOSE A DATE & OUTLINE DETAILS

Companies, organizations, and individuals city-wide have shown great interest in holding their events at Promenade Park. While we don't book more than 12 months out, we encourage potential renters to contact us as soon as possible to discuss their preferred dates. Weekday rentals (Monday-Thursday) will be at a lower rate than weekend rentals (Friday-Sunday). We also offer a lower rate for weekday rentals in the Park Foundation Pavilion that only need access 9am-12pm or after 2pm.

Please keep in mind that Promenade Park is a public park. The Riverfront Fort Wayne staff have many programs and events planned year-round that will utilize many of the rentable spaces in the park. This may mean that the date(s) and/or space you are interested in renting could potentially be unavailable.

STEP 3: FILL OUT A RENTAL INQUIRY FORM

Because we manage a large number of concurrent events and programs and have four rentable spaces in Promenade Park, we cannot respond to, confirm, or book any rental which does not provide the required details outlined in the Rental Inquiry Form. If you require a more flexible rental space, we encourage you to look at our Parks and Recreation rental facilities. Questions can be answered at 260-427-6000.

Once a Rental Coordinator receives your completed Rental Inquiry Form, your date will be held for 30 days. Your rental is officially booked once you have followed the steps outlined in this guide, signed our contract, and paid a 50% deposit.

There are a lot of moving pieces when it comes to renting at Promenade Park. In order to make it as quick and easy as possible for you, we ask that you fill out our Rental Inquiry Form to the best of your ability before contacting us. Some things you'll need to know:

Type of Event

The type of event is important so we can ensure the park can handle what you have planned and ensure you have the amenities your guests need.

Set-Up Start / Event Start / Event End / Tear-Down End Times

This may seem like a lot of small details, but our park is ran like a well-oiled machine, so we need to know the exact time you need access to the space and what time you'll be finished. Please keep in mind that set up time needs to include any rental deliveries, such as food, flowers, décor, extra tables, linens, etc., as well. If you are having food catered, you will need at least two hours of set-up time and at least one hour of tear-down time. We generally do not allow set-ups to begin before 9am and all tear-downs must be complete by 12midnight. Public park hours are 6am-11pm.

Catering and Alcohol

Promenade Park has a preferred catering list that can be found on page 5. All food that is served in Promenade Park for public or private events (except celebratory cakes) must be brought in from a caterer off of the catering list. Teds Snack + Bar is the exclusive alcohol provider at Promenade Park. It is the responsibility of the renter to book and communicate food and alcohol needs with the caterer. Too little notice may result in not having food or alcohol at your event. *Due to Excise permitting, we do not book any event serving alcohol with less than a two-week notice.*

Security

If you are expecting 80 or more guests or if you plan to serve alcohol, security will be required. A uniformed officer will arrive 30 minutes before your guests arrive and will stay until you are finished with tear down. This is to ensure your event stays *your* event, and you do not have strangers wandering in. It is also to keep an eye on event guests who may accidentally wander beyond the licensed excise area with alcohol in their hand. *Security is at market rate and is **only** booked by Riverfront/Parks staff. You may **not** hire or bring in your own security.*

Understanding Pricing

All price quotes for Promenade Park are ultimately custom quotes. We cannot provide an accurate price quote without the information in the Rental Inquiry Form. Several example price quotes are below:

Example 1:

An organization wants to rent the Park Foundation Pavilion on a Tuesday for an event from 5pm -7pm. Set up is one hour long and tear down is one hour long. No catering or alcohol will be provided. No extra rental items or vendors will be used. Guest attendance is expected to be 30. **Price: \$250.** Extra cost: none anticipated.

Example 2:

A wedding reception is to be held in the Park Foundation Pavilion on a Saturday. The reception begins at 6pm. Four hours are needed for setup to accommodate decorations and the caterer and bar setup. Guests will leave by 10pm. Tear down will take two hours. Expected guest attendance is 100. **Price: \$1,860** (\$1,510 for facility rental, \$390, for security) Extra costs: catering, bar, décor, etc.

Example 3:

Large festival wants to rent all rentable spaces in Promenade Park for an event on a Sunday lasting 8 hours with 4 hours of setup and 3 hours of tear down. (Expected attendance of 2,000 people) Event will include catering and bar services. **Price: \$7,970** (\$5,315 for facility rental, \$2,760 for 4 security officers) Extra costs: catering, bar, AV, restrooms, trash, etc.

STEP 4: CONTACT US

All rental inquiries must be submitted via email to RentPromenade@CityofFortWayne.org. Once it has been reviewed and your date checked for availability, we will contact you to discuss it further and give you a price quote. Due to the large number of rental inquiries, this may take several days.

STEP 5: NAVIGATE THE BOOKING PROCESS

Once we have given your event the green light and you have decided to book, you will need to schedule an in-person meeting to review and sign the contract. Your contract is ultimately with the City of Fort Wayne and follows City of Fort Wayne practices. Please read through the contract carefully before booking. Meetings are generally scheduled Monday-Friday between 9am and 5pm. Meetings are held in-person at Promenade Park or at the Fort Wayne Parks and Recreation Main Office located at 705 E. State Blvd., Fort Wayne, IN 46805. You may only meet with an appointed Riverfront Fort Wayne/Parks and Recreation staff person.

Your 50% deposit for all applicable fees (or full payment if your event is less than 30 days away) will also be due at that time. We accept cash, credit, or check made out to Board of Parks Commissioners. Once your payment has been processed, a receipt will be emailed to you for your records.

STEP 6: PLANNING AND LOOSE ENDS

Catering

If you're having food at your event, you'll need to choose from one of our pre-approved caterers:

- Mad Anthony's/Shigs in Pit – cateringservices@madbrew.com
- Ceruti's Catering – lacrabill@cerutis.com
- Goeglein's Catering – catering@goegleins.com
- Ted Snack + Bar – events@teds-market.com
- Club Soda - clubsodacatering@gmail.com
- The Deli at Sixth and Main - thedeliauburn@gmail.com
- The Sassy Vegan - thesassyveganmedia@gmail.com

It is your responsibility to make arrangements with your caterer of choice. Once you have selected a caterer, please let us know (no less than 2 weeks before your event).

Alcohol

- If you are having alcohol at your event, you will need to make arrangements with teds Snack + Bar. Contact Teds at events@teds-market.com.

Additional Rules About Alcohol:

- Service of alcohol is subject to Excise permit requirements, including, but not limited to: identification requirements, signage, barriers, security needs, etc. Teds will handle your Excise permit. All Excise permits are subject to final approval by Riverfront Fort Wayne/Parks and Recreation staff. Excise permits need two weeks to process, and any event wishing to serve alcohol will not be booked with less than two weeks' notice.
- Alcohol may not cross Excise permit boundaries.

- Alcohol purchased inside the Café must remain inside the operational permit boundaries (interior of café, adjacent patio, and Journal Gazette Foundation Dining Garden).
- Any event serving alcohol is required to have security, no matter how small the event. Security may only be booked by Riverfront Fort Wayne/Parks and Recreation staff.
- Last call for service of alcohol is thirty minutes before the end of your event.
- Glass is not allowed in Promenade Park.
- Excise permit boundaries must include barriers. Parks and Recreation will supply black plastic chain and stanchion for this purpose. Renters are not to use caution tape or other forms of barricade.

Audio-Visual

We do not provide any audio-visual equipment or support at this time. All AV must be brought in by the renter. We reserve the right to final approval of AV, including, but not limited to requesting the following: AV layouts, electrical needs, portable electrical, wind ratings, extra tie-downs, contact information of contracted AV provider, etc.

Extra Items

We do not provide any of the following: AV equipment or support, linens, extra tables or chairs, high-top/cocktail tables, party supplies, décor items, office supplies, cleaning supplies, etc. We do not provide storage of these items before, during, or after a rental. Extra items are not allowed to be dropped off before the rented time. Any items left in the Park after the rented time will be disposed of, including vendor items. Renters are ultimately responsible for the condition of the park after their event.

Parking

We do not provide parking at any time for any reason for any renter. There are several handicap parking spots on the west side of the Park Foundation Pavilion which we do not reserve or control. These spots are patrolled by the Fort Wayne Police Department. We encourage renters to take advantage of the Downtown Fort Wayne Parking Map. This map is available for free download at www.VisitFortWayne.com

Restrooms and Trash

We reserve the right to require you to provide extra restroom and trash services for your event. We will make this determination based on several factors, including the length of your event, the day and time of your event, your expected attendance, and the nature of your event. We reserve the right to final approval of your chosen vendor, placement of items, etc. If we require these items, we will request a receipt and/or contract showing proof of your reservation of these items.

Renters not using the Park Foundation Pavilion are required to provide one portable restroom for every 100 people in attendance. At least one restroom must be ADA compliant. The outside public restrooms on the south side of the Park Foundation Pavilion are for public use only. The inside restrooms are for use by renters of the Park Foundation Pavilion only.

Final Payment (1 month out)

All outstanding payments are due 30 days before your event. You may drop off payments in person, or call the Fort Wayne Parks & Recreation office (260-427-6000) to pay with a credit card over the phone.

Layout, Caterer Choice, and Alcohol Package (2 weeks out)

We need a copy of your final layout and electrical needs no later than 2 weeks before the event. (All tables and chairs will be setup before you arrive the day of your event. None of the Parks and Recreation owned tables and chairs may be removed from the inside of the Park Foundation Pavilion.)

Please email your Riverfront Rental Coordinator your choice of caterer (chosen from our pre-approved catering list) and your choice of alcohol package, if applicable.

General Park Restrictions

- No staking is allowed in any part of the park. All signs, tents, and fencing must be self-supporting. Weighted items are subject to weight limits.
- Open fires and fireworks are prohibited.
- No vehicles are allowed in the park, including golf carts.
- No balloon, lantern, or similar releases are allowed.
- Photography and videography shall not interfere with open public use of the park. No large props are allowed.
- Please see contract for additional Park Foundation Pavilion restrictions, including those related to decorating.

Refunds, Bad Weather, Damages, Etc.

Please refer to the contract for policies regarding refunds, bad weather protocol, damage and defacement, liability, etc. Your signing of the contract indicates you agree to abide by these policies.

STEP 7: TIME TO PARTY

When the day of your event arrives, someone from the Riverfront Fort Wayne staff will meet you at your venue. Any items that need to be loaded into the park can be done so on South Wells Street, next to the Park Foundation Pavilion. Please unload quickly then move your car to a parking spot elsewhere. We do not allow vehicles in the park, so bring a cart or hand truck if you need to tote items.

Below is a Summary and Checklist of Steps to guide you through the rental process once you have read this guide.

Step	Date Completed
1. Choose a Space (p.1)	
2. Choose a Date & Outline Details (p.3)	
3. Fill Out a Rental Inquiry Form (p.3)	
4. Contact Us (p.5)	
5. Navigate the Booking Process (p.5)	
6. Planning & Loose Ends (p.5)	
7. Time to Party (p.7)	

ADDITIONAL FREQUENTLY ASKED QUESTION

Can I use my own security person / police officer?

Promenade Park has contracted with a security company who employs uniformed officers, therefore all security is booked through us.

Can I just drop off a check?

We require that all first-time renters for Promenade Park schedule a meeting to discuss and sign the contract in person.

What does the rental fee include?

The time you need into the facility (including any set up and tear down by you or a caterer), tables and chairs (which will be set up before you arrive), and at least one Parks staff person to monitor the rental.

Can I bring in my own food?

All food must be arranged through one of our seven approved caterers. Desserts are excluded from this list and you may bring your own from any vendor.

Can I hold my date?

Unfortunately, the only way dates can be officially held is with a signed contract and 50% deposit. Your date will be held for 30 days once we have received a completed Rental Inquiry Form.

Where do we park?

There is no dedicated parking at Promenade Park. We encourage guests to utilize street parking and parking garages. There are a limited number of handicap parking spaces on South Wells Street, next to the Park Foundation Pavilion.

Can we just let our guests buy alcohol inside the Café?

Your guests are welcome to purchase alcohol at teds Snack + Bar, but won't be able to bring it inside the Pavilion. No alcohol can pass from one space to another, so if you'd like alcohol at your event, teds will set up a separate bar just for you.

Do we get the pavilion patio as well?

The rental includes the inside and outside of the Pavilion. There is railing along the perimeter of the patio with signs that say "closed for a private event."

Is there A/V equipment (projector, screen microphone, sound, speakers, etc.) in the Pavilion?

We have no A/V setups at the Pavilion. There are power outlets if you'd like to supply your own.

If we rent the bridge, can we use the restrooms in the pavilion?

Depending on the time length of your rental, portable restrooms may be recommended for your bridge rental.

Can I set up a tent on the lawn?

Only 10x10 pop up tents are allowed on the lawn, and they must be weighted. We do not allow staking in the park.

Additional questions not addressed in this guide may be directed at: rentpromenade@cityoffortwayne.org